

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 13.56  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*

REP HEADLINE# 6401780 TRF# 339613  
ADV # 17162 ADV. NAME ISS/RNC REP. # OFF. # 18 SALESMAN #  
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRPP MEDIAASSISTANT  
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6401780 CLASS: NATL. LOCAL REGIONAL  
PRDCT RNC 11/1 EST#3548 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 13.56

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1-3 OK  
TTLS \$179,650  
PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		700P-730P	30		\$1,000.00	11/3	11/3	0		SAT	0
PROGRAM : JEOPARDY-WKND												
CON COM1: JEOPARDY-WKND												
46	A		700P-730P	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : JEROME BETTIS												
ORD COM1: JEROME BETTIS - PRGM CHANGE												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A REPLACEMENT FOR N/A SPOT ON NOV3 ON LINE-28 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 20  
AGENCY PRODUCT CODE = 503  
AGENCY EST# = 3548





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M1	OK'D	BUY#28	MISSED: SAT/700P-730P OFFER: SAT/700P-730P CMT: JEROME BETTIS - PRGM CHANGE CMT: SPOT IS BOOKED - MB						NOV3 NOV3			
M2	OK'D	BUY#33	MISSED: SUN/830P-1130P OFFER: SUN/805P-1200M CMT: NFL: DAL@ATL - TP CORRECTION CMT: SPOTS ARE BOOKED - MB				NOV4 (2/WK) NOV4 (2/WK)		30S 30S	\$1,000.00 \$1,000.00	(NOV1/12) PLS ADVISE.	
M3	OK'D	BUY#34 BUY#35 BUY#36 BUY#37 BUY#38 BUY#39	MISSED: THU/1135P-1235A THU/500P-530P THU/530P-600P THU/600P-630P THU/700P-730P THU/730P-800P OFFER: FRI/600A-700A & FRI/900P-1000P & SAT/230P-330P & SAT/800P-900P & SAT/900P-1100P & SUN/1130P-1235A CMT: NEWS/GRIMM/PITT-ND PREGAME/BREEDER'S CUP/MOVIE/POST GAME LATE NEWS CMT: SPOTS ARE BOOKED - MB				NOV1 NOV1 NOV1 NOV1 NOV1 NOV1 NOV2 NOV2 NOV3 (2/WK) NOV3 NOV3 NOV4		30S 30S 30S 30S 30S 30S 30S 30S 30S 30S 30S 30S	\$2,000.00 \$2,500.00 \$2,500.00 \$3,000.00 \$7,500.00 \$7,500.00 \$1,700.00 \$6,500.00 \$1,500.00 \$5,000.00 \$3,000.00 \$5,800.00	(NOV1/12)       PLS ADVISE.	

NOV/12 179650.00 CONTRACT TOTAL 179650.00  
TOTAL SPOTS 50

99

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6401780 TRF# 339613 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 14.19 \*\*\* WPXI-TV \*\*\*

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AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRPP MEDIAASSISTANT  
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REP: TO SUSIE/JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$179,650  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#28	MISSED: SAT/700P-730P	NOV3	30S	\$1,000.00	(NOV1/12)
			OFFER: SAT/700P-730P	NOV3	30S	\$1,000.00	PLS ADVISE.
			CMT: JEROME BETTIS - PRGM CHANGE				
			CMT: SPOT IS BOOKED - MB				
M2	UNRESL	BUY#33	MISSED: SUN/830P-1130P	NOV4 (2/WK)	30S	22000.00	(NOV1/12)
			OFFER: SUN/805P-1200M	NOV4 (2/WK)	30S	22000.00	PLS ADVISE.
			CMT: NFL: DAL@ATL - TP CORRECTION				
			CMT: SPOTS ARE BOOKED - MB				

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STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#34

**MISSED: THU/1135P-1235A**  
**THU/500P-530P**  
**THU/530P-600P**  
**THU/600P-630P**  
**THU/700P-730P**  
**THU/730P-800P**  
**OFFER: FRI/600A-700A**  
**& FRI/900P-1000P**  
**& SAT/230P-330P**  
**& SAT/800P-900P**  
**& SAT/900P-1100P**  
**& SUN/1130P-1235A**  
**CMT: NEWS/GRIMM/PITT-**  
**CMT: SPOTS ARE BOOKED**

NOV1	30S	\$2,000.00	(NOV1/12)
NOV1	30S	\$2,500.00	
NOV1	30S	\$2,500.00	
NOV1	30S	\$3,000.00	
NOV1	30S	\$7,500.00	
NOV1	30S	\$7,500.00	
NOV2	30S	\$1,700.00	
NOV2	30S	\$6,500.00	
NOV3 (2/WK)	30S	\$1,500.00	
NOV3	30S	\$5,000.00	
NOV3	30S	\$3,000.00	
NOV4	30S	\$5,800.00	
E/BREEDER'S CUP/MOVIE/POST GAME LATE NEWS			
PLS ADVISE.			

CONTRACT TOTAL	179650.00
TOTAL SPOTS	49